



'Friend'-raising Tips

*One of the most important things HVO has learned over the years is that **people give because they are asked**. They want to give to an organization that they can trust. Below, please find tips on how to utilize your knowledge of HVO to spread the word about our work (and our need for support).*

Email

A straightforward way to get people thinking about HVO in their year-end giving is through a simple email. You can quickly and easily direct potential donors to our secure website. Here's some language to copy and paste into an email to send to your family, friends, and colleagues to encourage contributions to HVO:

I am writing to you about **Health Volunteers Overseas** (HVO) - a wonderful nonprofit that I support that is working toward a world where all people have access to high quality health care delivered by local health professionals.

I support HVO because volunteers expand access to quality health care by working directly with health workers in resource-limited settings. We offer education and mentorship, expanding skills and knowledge to ensure more people get the health care they need – now and for years to come. I know HVO is making a long-term impact. Last year alone, these efforts led to training and education for more than 3,100 health workers!

If you are looking for a worthwhile organization to support this year, please consider Health Volunteers Overseas. Donations to HVO fund the recruitment and preparation of volunteers, the development of medical libraries at sites, the development of new training sites, and many, many more activities.

To make your tax-deductible donation, please visit HVO's secure [online form](https://hvousa.org/bring-health-to-all) (hvousa.org/bring-health-to-all). If you choose to donate online, you can mention my name under the "In honor of" box. If you prefer to mail in your contribution, you can send it to: Health Volunteers Overseas, 1900 L Street NW, Suite 310, Washington DC 20036 or call (202) 296-0928.

Note: If you are sending the message to several people at one time, a great tool is the "BCC" (blind copy), which allows you to send the email to several people at once without sharing everyone's address.

Phone

A conversation can make a big impact on someone. Hearing about the amazing work you've done with HVO will help your associates know that their support goes a long way. Give your associates a call to let them know about HVO and how they can support this work with a tax-deductible gift to HVO.

Gifts in honor of...

A popular 'friend'-raising practice is to encourage your associates to give a gift in honor of someone. Whether a gift is given in honor of a retired coworker, a member of your family, or you, your associates may feel their gift goes even further if made in honor of someone they know and respect.

You can also visit our ["Share HVO"](#) page to learn other ways to get the word out.